



repop
knife

About Contenido Neto

Our original patented Tool, RepopKnife, was developed to help as many people as possible recycle plastic bottles, minimize the use of space, design their own products or crafts and produce them.

The Project was launched on the year 2003, while one of the most important economic crises afflicted Argentina. More than one hundred thousand people in Buenos Aires began making their living from things they found on the streets. This situation was fundamental to envisage our project of offering alternative solutions to the problem.

At that time, although we knew about the environmental importance of recycling, we were most interested in bringing people back to the productive system and providing them new opportunities.

Contenido Neto is our way of implementing design and bringing the best of our profession to social reality. Thus, our goal is clear: developing tools and processes that will allow these people transforming the waste materials into products and multiplying the value of “trash”. The tool idea goes back to a utensil used by the “Gauchos” for cutting raw leather into strips they used for knitting and weaving ropes, riding crops, reins and muzzles.

We already have an invention Patent for the tool and process. (US 7,963,198 B2).

